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COLLEGE HEIGHTS HERALD

Western Kentucky University • Bowling Green, Kentucky

Student News, Faculty News, Alumni News, All News

Western commercials promote academics

Ads designed to target potential students

By KELLY RICHARDSON
Herald reporter

Nadia De Leon stood in front of a green screen on the stage in Van Meter auditorium.

Bright lights surrounded the senior from Argentina. She

spoke into a microphone, repeating lines prompted by a crew member standing on the side of the stage.

De Leon was filming a new commercial that will promote Western in different areas of the state.

The new commercial series is one of the ways Western is promoting the school's academic programs to stand out among

those of other colleges and universities in Kentucky. Other colleges in the state also try to use ads to attract new students.

Each year Western spends about \$230,000 on marketing the university's name, said Bob Edwards, the assistant vice president for University Relations.

Western is in the process of determining how effective adver-

tising campaigns are in bringing new students to the Hill.

President Gary Ransdell said advertising plays a part in attracting students, but it isn't the sole thing that draws them to Western.

"For the most part, the public comes to know us by the decisions we make and by our daily actions," he said. "However, prospective students

who represent our lifeblood may not always know or understand our character, our quality and our energy. These (advertisements) are intended to show them what the Western spirit means and how their futures can be built here."

The commercials De Leon filmed were a part of Western's advertisement campaign. The three commercials Western is

making will run with three the school made last year, Edwards said.

Western is using the commercials to reach potential students in Bowling Green, Louisville, Lexington and northern Kentucky, Edwards said.

New commercials may be

SEE ADVERTISING PAGE 10



Freshman Chris Smith delivers Pizzaroma pizza to the Rich family on Talbott Drive Thursday evening.

Courtesy Hergeshimer/Herald

Student's delivery job is 'supreme'

Freshman says he enjoys working at Pizzaroma

By HAWKINS TEAGUE
Herald reporter

Bowling Green freshman Chris Smith is having a typical Thursday night, relaxing while driving around town and listening to Ray Charles on his iPod.

Oh yeah, and he's getting paid for it, too.

Smith has been delivering pizza for Pizzaroma on Iron Skillet Drive next to Greenwood High School since May. He had previously worked at Fazoli's and Sonic, but didn't like either much.

In contrast, Smith, one of nine Western students at Pizzaroma, loves delivering pizza and the easygoing atmosphere of Pizzaroma.

It can get hectic at the restaurant on weekends, though.

"If it's real busy inside and you can get a delivery, it's like a nice little break for you to be on your own for a minute," Smith said.

Tom and Cheryl Stevens opened

the restaurant two years ago after Tom was laid off from his job with Texas Gas Association. His friends, Bob and Mary Ann Leach, started the first Pizzaroma in Owensboro in 1963 when pizza wasn't as massively popular as it is today.

"In fact, Bob tells these stories of trying to explain to people what a pizza is," Stevens said.

After starting his shift at 4:30 p.m., Smith waits for an order and has a slice of mushroom and pepperoni.

Around 5, it's time to go. As he

heads out of the parking lot, he almost meets a semi-truck blocking the entire road. Instead of waiting for the truck to turn left, Smith cuts through the grass.

"It's a good thing I'm such an evasive driver," he said with a laugh.

On his second run, Smith drives to Hunt Master Drive and delivers a large pepperoni and large supreme to Kevin and Carol Crowe and their 6-year-old daughter, Kenzie. They had ordered a large half-pepperoni, half-supreme, but got their pizza for free because of the mistake.

Carol said her family orders only every couple of months, but they eat in Pizzaroma often.

"They're the only ones we'll order from," she said enthusiastically.

"Best pizza in town," Kevin adds. Smith said that a positive attitude is the usual response he gets from customers. He has horror stories, though.

One time he delivered a pizza to a

woman at the swimming pool at the Best Western hotel. She paid him and he gave her the food. She then demanded to know where the plastic forks were.

He hadn't anticipated this development since, after all, most people eat pizza with their hands. He offered to go get some forks for her.

SEE PIZZA PAGE 8



Freshman Chris Smith (right) shares a few laughs between pizza deliveries with co-worker Russ Seifert.

Dietle seeks re-election as regent

Nominations close Oct. 21; election will take place Nov. 1

By ALEX FONTANA
Herald reporter

Next month faculty will decide which of their peers will help change policy at Western.

An election for the faculty regent position will take place Nov. 1. All Western faculty can vote in the election.

Assistant History Professor Robert Dietle, a current faculty regent, is the only person running for the office so far, said John All, University Senate vice-chair and organizer of the election.

"It's a very important election," All said. "The faculty regent is probably the most important faculty member on campus."

Dietle's three-year term as faculty regent ends this month.

Faculty members can make nominations for the regent position from Sept. 27 through Oct. 21.

Faculty members can nominate themselves or another professor. Each nominee must provide a written statement of why they want to serve and what their plans would be as a regent.

Nominations can be made by e-mailing or sending a letter to All, Dietle said.

All said the faculty regent makes sure faculty views are heard.

SEE REGENTS PAGE 6

Professors encourage class 'clicks'

Some classes use remote 'clickers' to answer questions

By NINA BOSKEN
Herald reporter

There may be fewer students waving their hands to answer questions in class because of new technology at Western.

Some teachers in the geography and geology department started using remote control "clickers" in their classrooms this fall. Students answer questions in class by pressing buttons on their small remote clickers instead of raising their hand.

Debbie Kreitzer and Sara Dalton, geography and geology instructors, have started using the clickers in their classes. Kreitzer said the device encourages student participation.

The clickers cost about \$18 and are available at the bookstore.

The clicker is designed like a small remote control with buttons marked a, b, c and d. Students point their clicker toward a receiver set at the front of the class and press one of the buttons to answer questions.

Each clicker is also registered with a serial number which allows attendance to be taken. The teacher can see which serial numbers are clicking in and which aren't.

SEE CLICKERS PAGE 7

Benefit concert raises money for Katrina victims

Local bands, Cajun food rock South Lawn

By ANDREW McNAMARA
Herald reporter

The temperatures dropped into the 30s and 60s on Thursday.

But about 120 students kept warm in the glow of a rock show while helping people in need hun-

dreds of miles away.

What started as just a fundraiser dinner turned into a 4 1/2-hour benefit concert to support the victims of Hurricane Katrina.

Kombat Kat Rockin' for Relief took place Thursday on DUC South Lawn. Five local rock bands performed in front of the Pegason Center and Cajun-style food was served at the event.

The benefit concert raised \$600

from student donations. The money raised will go into Western's relief fund to aid hurricane victims.

The Resident Staff Association, the Office of Diversity Program, the Student Government Association, the Campus Activities Board and several other student organizations organized the event.

Students could fill a plate with

Cajun favorites such as jambalaya, hot wings, hot dogs and fried chicken with a minimum \$2.50 donation.

Owensboro sophomore Tony Oswald, lead singer for Vile Live and P.Y.L.O.T., said people should have come to the event to help relief efforts, no matter what genre of music they enjoy.

SEE BENEFIT PAGE 5

INSIDE

Big Red dreams

One student's aspirations to fill the 'belly' of Big Red becomes a reality. Page 11.

No money for a cab?

Western will be offering a shuttle to the Nashville airport before winter break. Page 3.






Football

Western beat wireless Indiana State 38-28 on Saturday. Page 14.

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Weather watch

Today	Wednesday	Thursday	Friday	Saturday
				
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2 Day

By the numbers

4 Number of noses on a single snail.

50,000 Number of years a plastic container needs to begin decomposing.

Source: www.groceries.com/BathPaper

Crime Reports

Reports

◆Valerie A. Hovenden, Gallatin, Tenn., reported on Sept. 29 the passenger-side headlight in her 1999 Toyota 4Runner damaged while parked in the Capitol lot. The value of the damage was \$23.95.

◆Billy A. Stewart, Housing and Residence Life, reported on Sept. 30 the windshield of a university-owned van shattered. The value of the damage was \$499.

◆Mathalakshmi Kanganamuraman, Pearce-Ford Tower, reported on Oct. 1 the fire operation sign on the fourth elevator set on fire. The value of the damage was \$50.

◆Sonia M. Almones, McCormack Hall, reported on Oct. 3 being assaulted in the fourth degree.

Arrests

◆Dustin E. Hancock, Madisonville, was arrested on Sept. 30 for disregarding a "no left turn" sign and driving under the influence on Creason Street and University Boulevard. He was released the same day by a co-sponsor.

◆Christopher J. Court, Birdland Drive, was arrested on Oct. 1 for disregarding a "no left turn" sign, reckless driving, possession of alcohol by a minor and driving under the influence on Creason Street and University Boulevard. He was released the same day on a \$1,000 unsecured bond.

◆Scott E. Weaver, Gallatin, Tenn., was arrested on Oct. 1 for reckless driving and driving under the influence on University Boulevard and Bissellville Road. He was released the same day on a \$1,000 unsecured bond.

Gettin' down and dirty



Nathan Morgan/Herald

Members of Alpha Omicron Pi sorority celebrate after an afternoon of playing mud volleyball at the University Farm. "[We] have fun while working for a good cause," said Caitlin Coyne, a junior from White House, Tenn. Raising about \$1,500, the annual event received donations to sponsor ADPI's main philanthropy, the Arthritis Research Foundation.



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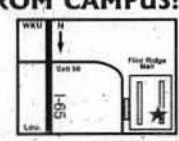
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Campus life

Western offers winter break shuttle to Nashville airport

BY AMBER COULTER
Herald reporter

Chicago junior Marquis Wilson and his brother piled into a friend's car to get a ride to the Nashville airport at 5:30 a.m. before the winter break of his freshman year.

The brother's heading home, but they didn't have a car or \$97 for a cab.

Students like Wilson who are from different parts of the country or from overseas may not have to find a ride to the airport this fall break.

The shuttle service may begin taking students to the Nashville airport for all major holidays for free.

Shuttle times will be determined by the number of student requests and airplane departure times if the service is used, said Jennifer Tougas, director of the department of parking and transportation.

The parking and transportation department will probably set a schedule for the Thanksgiving break shuttle to cut down on the number of rides and students' schedule confusion, she said.

To schedule a ride, students may visit the parking and transportation office on Campbell Lane or e-mail the department at transportation@wku.edu.

Tougas said the service should be very helpful to out-of-state and international students.

"We were looking at the basic transportation needs students had as a way to provide basic transportation for students," she said.

Wilson said he only goes home for major holidays. His girlfriend, who is from Louisville, usually drops him off at the Louisville International Airport.

Wilson said he's very interested in the progression of the cab service just in case he finds himself looking for another early morning ride.

The base price for Western is \$99 for one student and \$20 for each additional student on that trip, Tougas said. The money comes from the parking and transportation department's budget, which mostly comes from parking permit sales.

About six students are scheduled for the fall break shuttle, she said.

Yellow Cab, the company that supplies the vans and drivers for Provide-a-Ride, will provide the shuttle service.

Yellow Cab Manager Darrel Boyd said the company may use regular cabs or vans, depending on the number of students scheduled for each trip.

Yellow Cab administrators talked to parking and transportation administrators about the possibility of a shuttle service, but no official plans have been settled, Boyd said.

The cab company already takes several groups of Western students to the airport privately, he said. The ride costs a single student \$79 with 24 hours notice and \$113.85 without early notice.

Reach Amber Coulter
at news@wkuherald.com

Student government

BY ALEX FONTANA
Herald reporter

After this fall Big Red may not be the only legally-protected Western creation to get national attention.

The Student Government Association is planning to trademark its red, civic engagement bracelets in addition to taking them to a national market.

SGA President Katie Dawson said there is an unofficial plan to trademark the bracelets within the next few weeks. A trademark would give SGA and Western more control over the bracelet's use across the country.

The trademark idea came out of a meeting Dawson had with Western General Counsel Deborah Wilkins.

SGA has sold more than 1,600 of the bright red bracelets at Western since the project began in the spring, Dawson said.

The silicon bracelets were engraved with the motto "Civically Engaged" and sold for \$1 each.

The money from the bracelets goes to local charities such as Hope Harbor, the Humane Society, the Hispanic Resource Center, Potter Children's Home

and Family Ministries, the Enrichment Center and the Salvation Army.

The bracelets began attracting attention at regional and national conferences for the American Democracy Project. The project is an initiative of the American Association of State Colleges and Universities to increase civic participation on college campuses.

Dawson said the phrase on the bracelet originated at Western and is a symbol of SGA's civic engagement initiative.

"The bracelets are hopefully going to go national," Dawson said. "The whole basis of it is to get involved in the community."

A trademark is a word, symbol or design that identifies a good or service. It would protect the civic bracelets from any infringement, Dawson said.

A trademark would also provide an easier way to sell the bracelets nationally, Dawson said.

SGA would have to check the United States Patent and Trademark Office to see if the phrase on the bracelet is already registered, said Laura Hagan, a Bowling Green patent and trademark attorney.

—Katie Dawson
SGA president

A trademark registration costs \$325 to \$375, Hagan said. It usually applies to an idea rather than a product.

Dawson said she isn't sure what part of the SGA budget the group will use to pay for the trademark costs.

A trademark must go through Western Sponsored Programs and then the Technology Transfer and Commercialization Committee, said Renee Speck, the proposal development coordinator for Sponsored Programs. Sponsored Programs would decide how much money to spend on the project and what needs to be done to get it completed.

A patent and trademark attorney would have to argue for the trademark with United States patent offices to get the final version, Speck said.

Wilkins said she would help SGA write documents and provide intellectual property counsel when the group works on the trademark paperwork.

Western has about 30 items that are trademarked. Some items are the University Seal, the Red Towel, Big Red and the cupola symbol from the top of Cherry Hall.

Reach Alex Fontana
at news@wkuherald.com

Bracelets to be trademarked


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EDITORIAL

Double trouble

Renovations to Garrett Center Subway have failed to solve congestion problems

Who said that "Subway Land" can't compete with giants such as Disney World and Six Flags? Those other places may have more thrilling attractions, but you'll spend just as long waiting in line at "Subway Land."

And all you're getting is a sandwich.

This semester Western became the proud owner of the first two-campus double-sided Subways. While the Downing University Subway seems to be thriving, the Garrett Center Subway struggles a bit when it comes to efficient service.

It seemed like a novel plan. And the math was so simple, too.

Doubling the number of lines would cut the time spent in line in half.

It's been about a month since the double-sided Subways made their debut at Western, and something has gone terribly awry with this simple equation at Garrett.

Far be it from us word weavers to criticize the work of the design types, but come on. Just show the floor layout for the Garrett Subway to freshmen classes in the engineering and architecture departments.

The youngsters could have predicted this disaster from those plans.

Designing converging lines was a poor choice. But having those lines converge in the middle of the restaurant, where there are chairs and tables abound, was an even farther cry from engineering genius.

It's an absolute mess, especially during the lunch rush.

Customers end up well outside the door.

There is a way converging lines could work, but it shouldn't involve a large group being funneled into one central location.

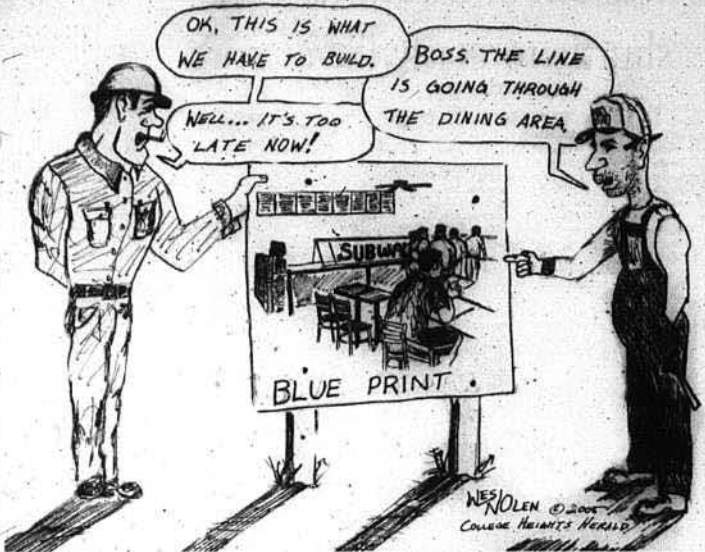
A better idea would have been to have the lines begin around the walls of the restaurant. There's more room for people to stand there. Then they could have converged at the register.

Sometimes customers get lucky and don't have to deal with the converging lines' chaos at the Garrett Subway. That's because only one line is open when they arrive.

What is the point of having a double-sided Subway if only one side is going to be open? The mess in the center of the restaurant isn't exactly desirable, but it's still quicker than using one line. It's a waste of the time and money that went into the renovations not to open the second side.

It's more than likely that the process will improve as the semester continues. There's a great deal that can be done about the restaurant layout at this point, but at least the workers will have gained more experience. Maybe that will allow for both sides to operate efficiently as possible.

This editorial represents the majority opinion of the Herald's



LETTERS TO THE EDITOR

Grise Hall climate needs control

It has come to my attention that Tom Riley's solution for the AC problems in Grise Hall is to let mother nature do the work for you; a temporary solution at best.

If a 13.5 percent increase in expenditures has resulted in a good part of the student population having to be miserable during class, tests and studying in a building where the temperature meet or exceed 80 degrees, what do you think the 30-50 percent increase in heating expenses will do?

Do you expect students to come to class and feel comfortable if the temperature inside is just as cold as it is outside? It's not just Grise Hall either. Many buildings on campus are like this, such as Ivan Wilson center.

Western has spent millions of dollars to "pretty" up this campus over the past few years, and heating/cooling has been a problem for much longer than the image of the campus.

I think that the more reasonable approach would be for Western to start on the inside and provide a better learning condition for its

students before attempting to raise its "curb appeal." I, along with many other students, could get over the fact that we wouldn't have construction for a semester or two so this problem could be addressed.

Joshua Gibbs
junior
Morgantown

Thanks to the volunteers

The 2005 Bowling Green International Festival was a great success. One reason for that success was the generous gift of volunteer time.

More than 100 students from Western, under the able leadership of Hannah Lawrence, gave themselves to make the festival day run smoothly. My heartfelt thanks to all of our student volunteers.

Sincerely,
Linda Rowland, President

COMMENTARY

'A case of the Mondays' can cause a world of trouble



by Andrew McNamara

Peter Gibbons, suffered from a disease that afflicts everyone in the world at least once in their lives. A case of

the Mondays is about as contagious as S.A.R.S., but twice as deadly since statistics show Monday is the preferred day on which people commit suicide. And the worst part is that an outbreak can occur at least 52 times in a year.

When a case of the Mondays strikes, the entire potential and productivity a person might have is wiped out.

It's like people turn into a

display found on Vine Street in Lexington on Saturdays, as they just veg out.

Which might be why we get more days off for holidays on Monday—four—than any other day of the week. And yet it still seems as if it is not enough.

And it's appropriate that the abbreviation for Monday is also the mark of the devil on a telephone keypad.

Because only the devil could devise such a plot as

Monday to deviate us from our goals for the week and bring a sudden halt to the blissfulness of the weekend.

But in all honesty, Monday is no more than the scapegoat for the rest of the week, and more a victim of pattern than anything else.

If the weekend were to shift to Sunday and Monday, the line would then be "Sounds like somebody has a case of the Tuesdays," and football fans would then be called

Tuesday-morning quarter-backs.

Good things can happen on Mondays. Yesterday was the 15th anniversary of the Berlin wall coming down, the 10th anniversary of O.J. Simpson being acquitted and the 73rd anniversary of Iraq gaining independence, but alas none of those events actually occurred on a Monday.

So maybe Mondays are as mundane as we think, and nothing good has actually

come from them.

Perhaps we should start looking at Mondays the same way the dictionary defines them, as the second day of the week. And maybe one day Monday will be thought of as a great day.

Andrew McNamara is a junior news/editorial journalism major from La Vergne, Tenn.

The opinions expressed in this commentary do not reflect the opinions of the Herald or

What are your plans for fall break?

Renee Augugliaro
senior

"I work here, so I really don't get much of a break."
St. Clair Shores, Mich.

Brittany Dewees
sophomore

"I'm going home and I'm going to work at the Rally's in Madison."
Hanover, Ind.

Farhan Mohamed
senior

"I'm going to be helping a friend of mine move to New York."
Bowling Green

Chesaray Rayeom
freshman

"I'm just going to sit around here and do some homework."
Louisville

COLLEGE HEIGHTS HERALD

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STAMPING POLICY

The Herald encourages readers to write letters and commentaries on topics of public interest. Here are a few guidelines:

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PEOPLE POLL

Katrina relief

Relief volunteers to help during fall break

By KATIE
BRANDENBURG
Herald reporter

College students often head for the coast during vacation time. But a group of Western students and faculty going to the Gulf Coast this fall break will be working during their vacation.

About 30 people are going to Mississippi this week to help with relief efforts in areas affected by Hurricane Katrina.

Participants will stay at Green Hill Baptist Church in Mobile, Ala. and travel 45 minutes each

day to Pascagoula, Miss., an area hit hard by Hurricane Katrina.

The goal of the trip is to give students an opportunity to help relief efforts, said Amanda Phillips, the student leadership coordinator and organizer of the trip.

"To be able to want to do this is commendable," she said.

The group will leave around noon on Wednesday and return on Sunday. The cost of the trip is \$25, and volunteers will have to pay for some of their own food.

Hurricane Katrina hit the Gulf Coast as a Category 4 hurricane

on Aug. 29, causing massive amounts of flooding and damage to the region, mostly in Louisiana and Mississippi.

Western volunteers will work in Pascagoula on homes that were damaged or destroyed in the storm. They also will stock and hand out supplies in storage warehouses. Volunteers of America, a nonprofit organization that helped plan the trip, asked group members to bring a hammer, work gloves and closed-toe shoes.

The work schedule will be extensive, Phillips said.

Allison Noffsinger, a sophomore from Starkville, Miss., is going to Mississippi with the group. She said she and some of her friends talked about going down to the Gulf area to help relief efforts, even before they heard about the Western-organized trip.

"All I wanted to do was go down there," Noffsinger said. "It's like going home for me."

Paula Davids, a staff member in the athletic marketing department and at the Hilltopper Athletic Complex, will be returning to the Gulf area for the second time in recent months.

Davids traveled to Pass Christian, Miss., during Labor Day weekend to help some of her husband's family and their neighbors.

Davids' sister-in-law's home, along with 80 percent of the town, was destroyed, she said. Davids said the only thing that remained of the home was the front steps.

"It's not nightmares exactly, but I still think back on the things I saw," she said. "When you're actually there looking at this stuff, it's hard to believe."

Plans for the trip began during the first week of September. Students and faculty were invited to participate through an e-mail - circulated by President Gary Ransdell on Sept. 8.

Phillips contacted the student activities office of the University of Southern Mississippi in Hattiesburg, Miss., for help with the trip. The University of Southern Mississippi advised her to contact Volunteers of America.

Reach Katie Brandenburg at news@wsherald.com.

Alumni

Topper Travelers allows alumni to continue learning

By KELLY RICHARDSON
Herald reporter

Alumni who thought their chances to study abroad ended with graduation will have a chance to travel with Western faculty.

Alumni can participate in Topper Travelers, a program in which alumni can tour faraway places with faculty. The first trip was to London in summer 2004.

Topper Travelers are planning a trip to Ireland and possibly the Galapagos Islands, said William Skaggs, the associate

director of Alumni Relations and Annual Giving.

The program tries to engage alumni in Western activities. The idea for the program developed a couple of years ago, but there had been some trips similar to Topper Travelers in the past, Skaggs said.

The alumni office also wanted to provide travel opportunities people may not have on their own, along with promoting life-long learning, Skaggs said.

History Professor James Baker led the London trip,

Skaggs said. About 25 people attended.

Baker is planning the trip to Ireland for the summer of 2006. Each person will pay \$2,300 for the trip.

The trip to the Galapagos Islands is tentatively scheduled for January 2007, Skaggs said.

Some trips could also involve students, including the Galapagos trip, Skaggs said. "I guess you could say each trip will have its own flavor," he said.

Baker said he organized the trips because he wanted to give back to Western after he

became a distinguished professor.

Baker said traveling with alumni was different than taking students on trips because the London group preferred sight-seeing to partying.

"They've always wanted to do this," he said. "It's been on their agenda, and now they can do it."

Jonathan Jeffrey, a professor in the library special collections, traveled to London with the Topper Travelers. He said he is interested in history and liked having Baker along for the trip.

"It was good to go with other people associated with the school," he said.

The travelers saw historical sites in London and palaces in the area.

Jeffrey is planning to go with the group to Ireland.

"I've never been to Ireland, so this will be a whole new experience for me," he said.

James Brown, a theater and dance professor and an alumnus, became interested in the trip after receiving a mailing announcement.

Brown had never been to London and was interested in

seeing the West End, the theater district in London.

Brown also liked the price tag for the trip, which was \$1,800.

"I thought it was a tremendous travel bargain," he said.

Trips are advertised in "Alumni" magazine and e-mails, Skaggs said. Alumni can call the alumni office or go online to find out more information. They can register online or fill out a form that can be sent to them.

Reach Kelly Richardson at news@wsherald.com.

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Campus event

Photographer presents work

By KATIE BRANDENBURY
Herald reporter



Photo by Josh Armstrong

Eugene Richards, whose photographic works include "Dorchester Day," "Cocaine True, Cocaine Blue" and "Stepping Thru The Ashes," spoke last Thursday at the Media and Technology Hall auditorium.

what "sent into making them," said Bowling Green junior Drew Besley. Richards also showed "A Procession of Them," his short film of the treatment of patients in a Mexican mental hospital and a multimedia presentation about the aftermath of the Sept. 11 terrorist attacks on the World Trade Center.

Professor Jeanie Adams-Smith, who helped to bring Richards to Western, became acquainted with him when she attended a workshop he ran in Rockport, Maine three years ago. "He has pushed the idea of being an individual," she said.

Reach Katie Brandenburg at news@wkherald.com.

A bald woman ravaged by chemotherapy, a Nigerian woman carrying a dying baby and a father holding his son in a choke-hold were some of the images taken by Eugene Richards and displayed in the Media and Technology Hall auditorium last week.

Richards, a photographer, author and filmmaker lectured and presented his work Thursday night at the auditorium.

Richards has compiled 11 books of his photographs. He is the writer, director and producer of three short films and a documentary.

Richards also has received three National Endowment for the Arts awards, a Guggenheim fellowship and the Robert F. Kennedy Award for Lifetime Achievement in Journalism.

Richards graduated from Northeastern University and studied photography under photographer Minor White at the Massachusetts Institute of Technology.

"I was a guy who was in a hurry all the time, and he made me slow down," Richards said of his mentor.

After college Richards joined Volunteers in Service to America, a branch of AmeriCorps, and worked in the Arkansas Delta for more than four years. He ran a daycare center and established Many Voices, a social service organization and community newspaper that reported on Black political action.

After his return from Arkansas, Richards began working on "Dorchester Day," his self-published book featuring photos of his home town.

Richards showed photographs from his books during the lecture. Some of his books include "Exploding into Life," a pictorial account of his first wife's struggle with breast cancer, "Poverty in America," "Cocaine True, Cocaine Blue," a look at America's drug culture, and "Fat Baby," his most recent collection of photographs and stories during the last 15 years.

"My favorite part was really hearing the stories behind the pictures,

REGENT: Position open

Continued from front page

"It's a silly thing to overlook, because it is such an important position," he said.

The board is a governing body of Western that makes decisions on university policies. The faculty regent represents faculty issues and concerns to the other regents at quarterly board meetings and committee meetings.

The position also requires a vote on all issues that come before the Board of Regents, said Mary Ellen Miller, English professor and former faculty regent.

Each public university in Kentucky has a board that is appointed by the governor, Miller said.

The faculty, staff and student regents are the only board members elected at Western, Miller said.

The board can be composed of people in various professions, such as attorneys, doctors, home-makers and professors, she said.

Dietle said he tried to express the viewpoints of other faculty members

at board meetings during his term, because most regents don't have a background in higher education.

Dietle said he helped represent faculty interests in board meetings and conveyed important issues at Western to the other regents.

"It's a demanding position, but I think it's a very rewarding position," Dietle said.

Some of Dietle's accomplishments include increasing the bonuses faculty receive after promotions, he said.

But there are areas of interest Dietle said the regents haven't addressed yet, such as Western's libraries.

Dietle said Western isn't putting enough resources into the library to increase collections and fix structural problems.

Dietle said the faculty regent addresses a large agenda that includes plans for projected buildings and repairs, faculty and staff raises and student issues.

Reach Alex Fontana at news@wkherald.com.

BENEFIT: Concert rocks

Continued from front page

"The crowd did a good job dealing with the cold weather and donating all they could," Oswald said.

"Even though it's college money, every little bit helps," he said. "I just wish there had been more advertising for it."

Almost everything needed for the concert was donated, so all the money raised could go directly to helping the people affected by the disaster, said Kevin Merideth, a junior from Columbia, Tenn., and a resident assistant in McCormack Hall.

"This event is a chance for people who have something to give to those who have nothing," Merideth said.

The concert was a great idea and opportunity for students and faculty to come together and help out, Western alumnus Dana Hester said.

"This was my first time to do something for the victims of the hur-

ricane, and I have had a great time," he said.

Hester worked at the event and donated \$1,500 worth of sound and lighting equipment to the concert.

The bands were great about trying to get the crowd and people walking by involved in the fundraising effort, Louisville junior Erin Cates said.

Between songs the bands would try to help with the fundraising by talking about what the event was for and why people should help, Cates said.

"It's great to see the campus care; get involved and help out," she said.

The location of the concert probably helped the fundraising effort, Gilbertsville freshman Jessica Smith said.

"You can't be anywhere on campus and not hear the music and wonder what is going on," Smith said.

Reach Andrew McNamara at news@wkherald.com.

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Academics

Students invest state money

BY SAMANTHA HUPMAN
Herald reporter

A group of students is experimenting what Wall Street investors go through every day.

Western is one of 25 schools that participates in the Tennessee Valley Authority Investment Challenge. Students participating in the challenge invest money in the stock market to learn about real world investments.

Western began participating in the program in 1998. The school received \$100,000 that year and received another \$300,000 in 2003.

Western students in the challenge have increased their money to almost \$600,000, said Finance Department Chair Indusdeep Chhabhi.

Students make all the decisions about the investments, Chhabhi said. Students invest the money on behalf of TVA in a Finance 449 class. Money gained from the investments can be used by students to reinvest.

"It's a hands-on, practical, real-world class," Chhabhi said.

In 1998, TVA, a public power company, donated \$139 million to 19 universities in its coverage area. Each university received \$100,000 for students to invest in a stock portfolio.

TVA expanded the program

to include 25 schools and gave \$10 million in 2003.

The stock portfolio Western students have created includes companies such as Best Buy, Sonic, Home Depot and General Electric, Chhabhi said. There also are some lesser-known stocks.

The three schools with the most successful portfolios received prize money when the program first started, Chhabhi said. This year, the program will reward any school that beats the S&P 500 Index. The Index is the market-value weighted performance of the highest-valued stocks of 500 U.S. companies.

This year's prize money will be a portion of the percentage that the university beats the Index, said Johnny Chan, a finance professor who teaches Finance 449 this semester.

The prize money will be invested into the portfolio. This method is closer to how investors get bonuses in the real world, Chan said.

Western's portfolio has beat the S&P Index five out of seven years, Chhabhi said.

The primary goal of the challenge is for students to learn and make educated decisions, Chhabhi said. Success of the stock portfolio is a by-product of research and presentations students make.

The class is composed of mostly finance majors but is open for everyone. Students have to fill out an application, and there are some classes that are prerequisites, Chhabhi said.

Students make decisions about what investments are made, but TVA has requirements for what each portfolio must include.

The professor oversees the choices students make, Chan said.

"Students have total authority," he said. "Our job is simply to avoid any irresponsible activity."

Students must present the stock portfolio to an advisory board of local businesspeople. The portfolio is passed from class to class each semester.

Brandenburg senior Stephanie King is a student in the class this semester. She is a finance major who plans on going into banking after graduation.

"It's a very practical way to get the experience that the investment firms are looking for," King said.

Chhabhi said students are doing a good job researching the stocks and making decisions.

"It's just a very wonderful learning experience," he said. "Everyone completing that experienced recognizes the value there is in that."

Reach Samantha Hupman
at news@wkuherald.com

CLICKERS: Don't always work

CONTINUED FROM FRONT PAGE

"I really think it will be beneficial to see where we need to emphasize various points," Dalton said.

There are still some glitches with the new technology, Kreitzer said.

Graham Bailey, a senior from Lawrenceville, Ga., said there have been times when his class has used the clickers, but every device doesn't register with the receiver.

"You ask the entire class a question and it takes forever for everyone to click in since not everyone's clicks register," Bailey said. "It would be much easier to just raise your hand."

There are some advantages to the new technology, Kreitzer said. The clickers force everyone to participate instead of just a few students.

The teachers also can use clickers for polls and judge how each student is learning.

"I think polling does help the class do better," Louisville sophomore Andy Smith said. "It's more interactive. I think it's cool to see what everyone in the class thinks."

Reach Nina Bosken at news@wkuherald.com



Students in several geography and geology classes use remote-control "clickers" like this one to answer questions and log their attendance.

Hunter
Wilson/Herald

News Briefs

Faculty and students map local caves

Faculty and students from the Hoffman Environmental Research Institute at Western have mapped six caves in Metcalfe, Green and Adair counties.

The faculty and students also have photos and biological surveys of the caves. The project is helping the U.S. Nature Conservancy and other agencies protect the caves.

A presentation written by Riche Kessler of The Nature Conservancy, Chris Groves, director of the Institute, Pat Kambois of the Institute, and

Melissa Hendrickson, a graduate student in the Institute, will be given at the National Cave and Karst Management Symposium in Rochester, N.Y. Hendrickson will deliver the presentation.

Power outage planned at Helm Library Friday

There will be a planned power outage at Helm Library from about 8 to 11 a.m. on Friday.

Helm will be closed and everything located in the building, including Java City, will not be operational until 12 p.m.

Cravens Library will not be affected, said Brian Coutts, department head for library public services.

Helm and Cravens closing times also will be shortened to 4:30 p.m. Thursday and Friday for fall break, he said. The libraries will be closed Saturday and open for regular hours Sunday.

The outage is for planned electric work and installation in the building, Coutts said. Facilities management notified library administrators of the planned outage two weeks ago.

—Amber Cullter

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Pizza: Delivery tips cover living costs

Continued from front page

her since the restaurant was close, but she was not satisfied and yelled at him in front of everyone.

"She said, 'You can't keep your forks. You can't keep your forks,'" Smith said.

That kind of confrontation is rare, though. Smith usually makes \$20 to \$40 a night, depending on whether it's a weekend or not.

He said he can usually live off his tips, buying gas and other things, so that he doesn't need to dip into his paycheck much. "That way, he has a 'nice little pillow' to make his car and phone payments or anything else that comes up."

It's kind of slow for a Thursday, so after making seven deliveries, Smith comes

back to the restaurant for good. His friends, Bowling Green freshmen Russ Seifert and Matt Stewart are next to the oven.

Bowling Green freshman Joel Stevens, Tom and Cheryl's son, walks in and notices that Seifert is wearing the exact same tie-dyed Bonaroo 2005 music festival T-shirt.

Smith is, actually, the only one of the four wearing a Pizzarelli shirt. For the rest of the night, they stand around talking about AC/DC, "Pulp Fiction," and "Scarface," among other things.

This is part of the casual atmosphere that helps Smith enjoy his job.

"We have a good time," Stevens said. "We're just making food; we're not saving lives."

Rebecca Hawkins began at features@wkuherald.com.

Top advising position filled

By SAMANTHA HUPMAN
Herald reporter

It took a national search to find a director of the Academic Advising and Retention Center. But the candidate who filled the position was already a member of Western's faculty.

Ellen Bonaguro was hired as the director in August. She worked as an associate professor in the communications department for about three years.

Bonaguro said she wants to make advising more accessible for students, involve more Western programs in her department and promote existing advising and retention opportunities for students.

"We're really trying to create linkages to help students be successful," Bonaguro said. "We are trying to expand more of what academic advising means."

Provost Barbara Burch said that Bonaguro had many creative ideas to advance academic advising. Western is looking at ways to restructure advising and connect faculty advisers more with the advising and retention center, she said.

"She's a very talented lady," Provost Barbara Burch said. "She has demonstrated considerable skills with working with students."

Another goal of the advising center is to target freshmen and help them be successful at Western, Bonaguro said.

Bonaguro said her goals for advising will be easier to reach with the opening of the Student Success Center in the Downing University Center.

The center should be a com-

prehensive one-stop shop for students, Burch said.

Advising and retention will move to DYC along with The Learning Center, Career Services and Disability Services. The success center should be open in December.

"It's going to be an open and inviting place for students," Bonaguro said.

The advising and retention center also will host an advising week during Oct. 17-21.

The week will include a majors fair in Diddle Arena to showcase majors for undeclared students on Oct. 19.

The advising and retention center helps faculty make small choices when assisting students in addition to helping students with academics.

It also sponsors advising academies, which are workshops about advising for faculty members. There is a workshop for each of the five colleges at Western, Bonaguro said.

The workshops show faculty how to establish contact with students they advise, schedule meetings and talk with students



Miriam Craft/Herald
Ellen Bonaguro, the director of academic advising, says her favorite thing about her job is "keeping kids in school." The theme for the department this year is a quote by Leo Buscaglia: "Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment or the smallest act of caring, all of which have the potential to turn a life around."

about couples and career interests, Bonaguro said.

Students should be able to create a relationship with their faculty advisers in order to feel successful, Bonaguro said. These will be the people who will help students in the future, she said.

The advising and retention center also created the brown bag series, a program that lets academic advisers discuss issues in their field while having lunch. There will be three in the series this semester, Bonaguro said.

Bethany Smith, an adviser in the College of Health and Human Services, said it's

good to open up the lines of communication between departments at the series because it helps advisers better serve students.

The advising and retention center is also working with the Honors and University Experience programs and Orientation, Advising and Registration.

Besides creating new programs, Bonaguro also wants to make students aware of existing resources such as The Learning Center and Peer Assisted Study Sessions.

Reach Samantha Hupman at news@wkuherald.com.

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News brief

Discussion addresses racial stereotypes

Students will have a chance to talk with peers and professors

about today's racial and cultural stereotypes.

The National Association for the Advancement of Colored People will sponsor an open

discussion about stereotypes at 6 p.m. today in Downing University Center Room 340.

Students will be encouraged to talk about their perceptions of dif-

ferent cultures. An excerpt from the movie "Crash" will also be shown to emphasize the different stereotypes shown in the movie.

Leah M. Caudle

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Recruitment

Personalized Viewbooks seek potential students

By KELLY RICHARDSON
Herald reporter

Graduating high school seniors of 2006 will get a personalized view of Western when they open their mailboxes.

Viewbooks are pamphlets sent to potential students with information about Western. The admissions office at Western has decided to personalize the Viewbooks after using them for three years. Viewbooks are sent to about 30,000 students.

Students' names will be used throughout the book, and

the admission application will have some of the students' information, such as name and address, already filled out, said Dean Kahler, the director of admissions.

The new personalized Viewbooks have just been sent to high school seniors, he said. Kahler said he isn't aware of another school in the state that is personalizing promotional material.

Kahler originally got the idea from credit card applications with information already filled in, he said. He wanted to make it as easy as possible to

apply to Western.

"That's the thing, we're constantly trying to push people along to the next stage," he said.

Student information for the Viewbook is obtained from cards students fill out at open houses or high school visits. The card is also part of a smaller pamphlet that is mailed to prospective students, he said.

Bob Edwards, the assistant vice president for university relations said further personalization of the books could save Western from wasting time and money on printing information

the recipient doesn't need.

"I think it's a great idea," he said. "I think it's at the forefront of recruiting."

The 2004 Viewbook won two "Printing Industry Association of the South awards," said Robert Robertson, a graphic artist who designs the Viewbooks.

Planning for Viewbooks takes months, Robertson said. Viewbooks contain a calendar, so the staff needs to get important dates, photos and text.

Robertson said the personalization idea is unique and adds sincerity to the book. He said

he enjoys seeing the book come together.

"That's definitely the reward when you see the finished piece," he said.

The admissions office will be studying to see if the personalized Viewbooks are successful in recruiting students.

The admissions office can compare how many students applied 45 numbers from last year. The study won't be able to single out one certain change as the cause, Kahler said.

The admissions office also use focus groups to see what

students think of their recruiting materials, as well as a separate market research group to study the materials' success.

Plans for next year's Viewbook aren't finished, but the admissions office wants to continue personalizing more aspects of the book. The office may include more information on the major a particular student is interested in, or information about transfer student admission policies if the student is transferring, Kahler said.

Reach Kelly Richardson
at news@wkuherald.com.

Campus life

Concert to 'Rev' audiences

By ASHLEY MAINES
Herald reporter

Rev Fest is an all-day concert produced by Western's radio station, WWHR Revolution 91.7. There will be 13 bands performing throughout the day, like rock groups The Forecast, Perfect Confusion, rapper Clepsy, hip-hop group The Hectic Killers and punk band Sakura.

Donations will be accepted at the 11 a.m. to midnight concert, and proceeds from merchandise sales will go to the Barren River Area Safe Space, a shelter for victims of domestic abuse.

Thomas Bullen, lead guitar player for Perfect Confusion, said he is looking forward to this year's Rev Fest because there will be a larger diversity of musical genres.

"It should be better, because there are more bands, better

bands and a longer set," he said. "It's going in a different direction. We're excited, because we've never shared the stage with rap acts."

Georgetown senior Kyle Moody, program director of Revolution 91.7, said Rev Fest has expanded each year and has served the purpose of which it was created.

"There was nothing like it on campus," he said. "There was no event that people could come out and listen to live music in a festival-like atmosphere. Now people have the opportunity to come-out, have a good time and benefit local charities."

Bullen said Perfect Confusion is interested in performing at Rev Fest for their second year in a row, because it is a charity event.

"We'll take any opportunity to play in front of a live audi-

ence, especially if it's for a good cause," he said. "It's built into the message of our songs to go out of your way to help others."

Last year about 300 students attended Rev Fest, and since there is more variety this year, Moody said he's hoping for a larger turnout.

"I'd like to see all of campus show up," he said. "That's not likely, but I do expect large numbers of dedicated fans to attend," he said.

Joey Stratton, the manager of Perfect Confusion, said he is also expecting a large turnout, because Rev Fest is sure to impress and entertain students.

"There's a huge, nice system that sounds great," he said. "It's worth the free show. You can't beat it."

Reach Ashley Maines
at features@wkuherald.com.

Campus life

Program inspires weight loss

By LEAH M. CAUDLE
Herald reporter

Western students have an early chance to lose summer pounds in time for the Thanksgiving break.

The Preston Center is sponsoring the Fall Into Fitness Weight Loss Challenge from Sept. 12 to Nov. 18.

The 10-week monitored weight loss program is designed to motivate students and faculty to lose weight by weighing in regularly and measuring body fat.

There are 80 participants competing in the challenge.

The participants use nicknames to ensure privacy. They are placed into four categories: athletic men, non-athletic men, athletic women and non-athletic women.

Prizes, which will include a water bottle, a T-shirt and a duffel bag, will be awarded to those with the largest weight loss in each of the four categories.

Laura Hall, the exercise coordinator at Preston, said she thought of the idea to give stu-

dents and faculty a chance to start losing weight in the fall instead of waiting for Preston's spring weight loss program.

"We're trying to get people into the habit of losing weight now," Hall said.

Some additional fitness programs at Preston are the Fourth Annual Pledge Walk, a two-mile walk around campus, and Walktoberfest later this semester.

Challenge participants' body fat is checked every four weeks to ensure accuracy. They also are weighed every two weeks.

The weight loss challenge ends before Thanksgiving, because participants usually gain weight during the holidays, Hall said.

LaGrange freshman Carolyn Peters said the program was an easy way for her to record her fitness. Peters said she wanted to start losing weight and eating healthy.

"It's really self-directed," Peters said. "I like to do things on my own."

Peters said she is motivated by her roommate to go running every night and by her friends. She said she told them what she was doing, and they are very supportive.

Hall said the program is very effective. She said one of the participants has already lost 10 1/2 pounds in two weeks.

"People have intrinsic motivation to feel and look better," Hall said.

Tammy Liscomb, office assistant for the dental hygiene clinic, had a different reason for joining the weight loss challenge. Liscomb was told she needed to lose weight after being diagnosed with sleep apnea.

Liscomb said she works with a buddy, because she is held accountable for her actions.

"It's so hard to do it by yourself, but when you have a buddy working with you, it's easier," Liscomb said.

Reach Leah M. Caudle
at news@wkuherald.com.

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Religion

Group wants absences excused

BY ANGELIKA MASERO
Herald reporter

Members of the Jewish Student Organization will have an excuse for missing classes today and tomorrow as Jewish students travel to celebrate the holidays.

With five of the holidays occurring in October, Jewish students asked professors for excused absences while they celebrate their faith.

"I'd be throwing out my Judaism by assimilating to class," JSO President Jacob Klavens said.

JSO faculty adviser Bryan Carson sent an e-mail Sept. 14 to professors asking them to excuse their Jewish students from homework and allow them to make up any work as they participate in religious activi-

ties. Carson received positive feedback, as professors were willing to comply.

Rosh Hoshana and Yom Kippur, about Oct. 4 - 5 and Oct. 13 respectively, require time off from any work-related activity. The excused absences from class will provide Jewish students the time needed to reflect on their ancestors, history and themselves, Carson said.

Rosh Hoshana, typically a two-day celebration, celebrates the birthday of the world. Morning, afternoon and evening services are performed.

Yom Kippur is the Day of Atonement and is a time for self-evaluation and strengthening one's standing with God. This is also done through morning, afternoon and evening services, which coincide with classes, Carson said.

Students would not be able to fulfill religious requirements if they were in class, Klavens said.

Due to Bowling Green's small Jewish population, Jewish students usually travel to attend these services, Carson said.

Excused absences from class will help students find time to partake in their religious activities and not interfere with tradition.

"On Jewish holidays you aren't allowed to carry things or write," JSO Vice President Cory Attig said. "So basically I would not be able to carry books to class or take notes. It would be relatively pointless."

The three remaining holidays do not require absence from class.

Reach Angelika Masero
at featuryst@wsherald.com

ADVERTISING: Programs publicized

CONTINUED FROM ABOUT PAGE

rotated into advertising campaigns each year, Edwards said.

Edwards said Western has good name recognition in Louisville but not as much in Lexington and Northern Kentucky. But Western is ahead of Eastern Kentucky University, Morehead State University, Northern Kentucky University and Georgetown College as top choices for colleges among students.

There are also donors and legislators in those areas that Western wants to reach, Edwards said.

Western is also trying to publicize programs available on the Hill, Edwards said.

Edwards said people don't seem to know about some of the good programs Western has, such as the School of Journalism and Broadcasting and the engineering programs.

Western is trying to determine if the advertising has been suc-

cessful, but there are no results right now, Edwards said.

Enrollment has gone up 8.9 percent since last year, he said. Western admitted 897 more students this year and the application pool has been growing the last few years.

Enrollment increases can be caused by a combination of factors other than advertising, such as campus visits and meeting Western officials, Edwards said.

Other schools also have tried to spread information about their programs through advertising.

John Chamberlain, the assistant for advertising and marketing research at the University of Louisville, said U of L uses direct mail, print and television advertisements locally and state-wide.

Every spring U of L also calls 300 high school students in the Louisville area to find out which university ads the students had seen and which ones they could remember, Chamberlain said.

He said U of L ranks high in terms of name recognition with "high school students."

Individual departments at Western also use advertising.

Luther Hughes, the director of enrollment management, said the enrollment office uses few advertisements. The enrollment office's ads are usually focused on a specific event instead of Western in general, Hughes said.

The biggest portion of the enrollment office's \$25,000 to \$30,000 advertising budget is used for brochures about academic departments on campus.

The enrollment management office is studying whether the advertisements are helpful, Hughes said. He said students may learn about Western events through people, such as the admissions office and their high schools.

Reach Kelly Richardson
at news@wsherald.com

College Day is in a class by itself.

Be part of the \$10,000 College Scholarship Day at Keeneland on Friday, October 14. Keeneland and the Kentucky Thoroughbred Association will distribute \$10,000 in scholarships.

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Division of Extended Learning and Outreach (DELO)

Warm up to winter at Western
January 2 - 20



Student life

Belly jiggle inspires student

BY CASSANDRA CORTEZ
Herald reporter

Rachel Bodine, a public relations sophomore from Mt. Juliet, Tenn., has dreamed of jiggling Big Red's belly in front of hundreds of people ever since she first saw him.

While waiting for the elevator in her dorm one day last April, Bodine saw the flyer that would lead her to her dream.

The flier announced that Big Red tryouts would be held in the upcoming weeks for next year's mascots.

Bodine became one of four Big Reds in April who perform at home games and other Western events through hard work and a strong desire to be Big Red.

Bodine said she wanted to be Big Red after she attended her first home game as a freshman.

She was sitting in the stands with her friends when she saw something that would lead to her future career as a mascot: Big Red's belly jiggle.

"It was amazing to me," Bodine said. "I knew when I saw it that I had to try out. I didn't even care if I got the part. I just had to jiggle that belly at least once."

Big Red's vibrating midsection wasn't the only reason Bodine wanted the job. She describes herself as a very outgoing and hyper person who is exactly the type of person needed to bring Big Red to life.

"At the tryouts the judges tell you to be crazy. They tell you to be in constant motion and to over-exaggerate every gesture and action," Bodine said.

Although Bodine said she had the right moves to play Big Red, her tryout did not go as



Big Red celebrates the victory of Lady Topper volleyball over Tennessee State Tigers on Sept. 6. Each year four students are chosen to play Big Red at various events around Bowling Green.

smoothly as she hoped it would.

She said that the tryout consisted of a dance performance, in full mascot attire, to Western's fight song. Bodine said she danced really well during her fight song routine, but was soon overtaken by the costume.

Big Red's costume is built for a man, Bodine said. It has broad shoulders and a large head. Bodine, who is 5 feet 6 inches and 115 lbs., had a hard time filling the role at first.

"They played the song 'Tootsie Roll' for me to dance to," Bodine said. "I went to the left, to the left, to the right, to the right... and then my head fell off."

Although she lost her head, she didn't lose points. The judges helped her put her Big Red head back on, and she went on with her audition, earning

points for her self-assurance.

Bodine was in Wal-Mart with her roommate when she found out she had received the job of Big Red number three.

"I was freaking out in the middle of the store," Bodine said. "I kept shouting, 'I'm Big Red! I'm Big Red!'"

Bodine immediately called her parents. She said her dad told her "it sounds neat" while her mom said, "Aren't you busy enough already?"

While not everyone understands Bodine's desire to be the school mascot, Western students can definitely agree Big Red is an essential part of the Western spirit.

"Big Red is the fourth-best mascot in the country," Bodine said. "Everyone loves that blob."

Although she is the only

female Big Red, Bodine said the three other male mascots are really encouraging. They attend games to support each other and watch mascot competition videos together.

Since becoming Big Red, Bodine has played at birthday parties, special events at the Downing University Center and all men's soccer and baseball home games.

Bodine plans on being Big Red as long as she can.

"It's just a dream come true," Bodine said. "I get to dance around and act crazy in front of hundreds of people. I get to do the Big Red slide at the bowling alley and jiggle my belly whenever I want. I mean, where else can you do that?"

Reach Cassandra Cortez at features@wkherald.com.

Faculty

Foreign language head to retire

BY TAVIA GREEN
Herald reporter

Linda Pickle sat in a jazz club in the once-thriving city of New Orleans 15 years ago.

Above the melodic serenade of the trumpet's song, she overheard a conversation between two men sitting nearby.

They were speaking German. Soon Pickle joined in and the trio had a long conversation in 'Deutsch.'

If she hadn't decided to learn German when she was 16 years old, she never would have been able to converse with the strangers.

Pickle's passion to learn languages has advanced her career and helped her become a recipient of 2005 Kentucky World Language Association Lifetime Achievement Award.

The award was presented at the Kentucky World Language Association fall conference at the Regency Hyatt in Louisville Sept. 24.

KWLA each year recognizes individuals, businesses or other organizations that have made a significant contribution to the profession.

Pickle, head of the Department of Modern Languages, is retiring this academic year after 34 professional years.

Pickle can express herself in five languages: English, German, Spanish, Russian and French.

She first learned German as a 16-year-old freshman at the University of Nebraska.

An interest in science led her to study German as a language of research.

After a semester of intense science studies, she came to realize that, to her, learning German was more enjoyable than science.

"I think one of the greatest honors that anyone can receive is to be recognized by their peers," Pickle said.

Spanish professor Melissa Stewart has been a colleague of Pickle since Pickle started at Western.

Stewart said Pickle's energy and positive attitude have contributed greatly to the improvement of the Modern Languages department.

"I always found it interesting and inspiring to learn about other people through their language, culture and history," she said.

After graduating Pickle spent two years in Germany. After returning to the states, she got her Ph.D. from the University of Colorado.

Pickle came to Western in 1999 and has been involved in the Department of Modern Languages showing leadership in implementing high school programs and writing major federal grants to improve the quality of instruction at the university.

She has been teaching at Western for almost seven years and has taught abroad as a Fulbright scholar, German Academic Exchange student and researcher.

Pickle said one of her favorite quotes is by a German poet named Goethe.

The poem uses the metaphor of a caterpillar becoming a butterfly. Its message is that you must always strive to change and evolve. That is the nature of life, and that is how you must be as a person, Pickle said.

"The caterpillar must die to become the butterfly," she said. "Existenz und werde."

Reach Tavia Green at features@wkherald.com.



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Think Pizza for Fall Break

SURVIVE: Western outscores ISU 24-7 in the second half

CONTINUED FROM PAGE 14

"We just blew it," coach David Elson said. "There's no excuses. They executed, and we didn't. Great timing, they did a great job coaching. We got out-coached today, but our kids bailed us out by making some great plays."

Though Western trailed 21-14 at halftime, the Topper defense was able to stop the Sycamores on the opening drive of the second half.

Sycamore junior quarterback Blayne Baggett, who was 12 of 52 for 297 yards, threw an interception to redshirt freshman linebacker Dan Cling, who returned it to the Indiana State 28-yard line.

Western's offense drive the

ball 53 yards and sophomore kicker Chris James kicked a 25-yard field goal to cut Indiana State's lead to 21-17.

"We just blew it. There's no excuses ... We got out-coached today, but our kids bailed us out by making some great plays."

— David Elson
Western coach

score on its first possession of the second half shifted the momentum.

The Toppers outscored Indiana State 24-7 in the second half to give Western the win.

Senior wide receiver Maurice Perkins led the Topper

receivers with three catches for 98 yards. Perkins opened the game with a 73-yard touchdown pass from Haddix on the first play from scrimmage.

"The way the defense was playing early on, we kind of figured we needed to put more points on the board," Perkins said. "As the game went on, we thought we could help the defense by the offense staying on the field."

Reach Wes Watt at
sports@wkherald.com.

POST: Both sides blew chances

CONTINUED FROM PAGE 14

goal of the season, unassisted. The deep shot sailed over sophomore goalkeeper Meredith Goodson and dropped into the net.

Sophomore defender Alicia Dalby scored her second goal of the season only 49 seconds into the second half.

She shot a bullet from out-

side the box that Middle Tennessee's senior goalkeeper Danielle Perreault never had a chance to stop.

The Lady Blue Raiders also saw their share of opportunities to win the game.

Goodson blocked a solid Middle Tennessee shot in the 103rd minute. But she deflected the ball and then had to run and jump on it with attackers closing.

"I just wanted to make sure I kept it in front of me," Goodson said.

The Lady Toppers will take a road trip to Alabama this weekend. They play Troy on Friday and South Alabama Sunday as the Sun Belt season continues.

Reach Mike Duncan at
sports@wkherald.com.

Sports briefs

Fall ends with victory for softball team

The Lady Topper softball team concluded its fall season with wins over Morehead State and Northern Kentucky in Richmond on Saturday.

The wins came in the Battle for Breast Cancer Tournament. Western also played Kentucky on Sunday, but no

score was kept in the 14-inning scrimmage.

The final outing before the spring will come on Oct. 15 when the Lady Toppers host their Alumni Game.

Women's golf competes in North Carolina

The Western women's golf team finished eighth in the

Great Smokies Invitational last weekend in Waynesville, N.C.

Western Carolina hosted and won the 24-team event.

Lindsey King and Megan Pendergraff paced Western with matching 146's and 29th place finishes.

The next stop for the Lady Toppers is in Gadsden, Ala., on Oct. 10.

— Michael Casagrande



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Volleyball

Height not a factor for outside hitter

By Beth Wilberding
Herald reporter

When Alli Christian was in grade school at Louisville's Our Lady of Lourdes, she was still trying to find the sport for her. She played basketball, softball and ran track.

She discovered the sport she would fall in love with by watching her older sister, Ashley. She played volleyball, so Christian decided to give the game a try.

"Once I got into it, I loved it," she said.

Christian then joined the squad at Sacred Heart Academy and played on a travel team with the Kentucky Indiana Volleyball Academy.

When she became a Lady Topper, the sophomore outside hitter had a lofty issue to deal with.

Outside hitters are normally at least 5 foot 10 inches tall. Three of the four Lady Topper outside hitters are at least 5-10. Christian is just 5 feet 8.

"Alli is a rare find in college volleyball at this level, because she is only 5-8," coach Travis Hudson said.

Most players that height aren't able to compete well at the net. Christian worked hard with in the last year to raise her level of play to compete with taller players.

Christian put in a lot of time training from spring 2004 to spring 2005 to drop her body fat five percent and increase her vertical jump by three inches, Hudson said.

"She really dedicated herself in the weight room," he said. "Her vertical went through the roof."



Jesse Osbourne/Herald

Sophomore outside hitter Alli Christian practices with the Lady Toppers Monday in the Auxiliary Gym at Diddle Arena.

Christian has 102 kills and averages 1.59 kills per game this season. On the defensive end, she has 141 digs.

"I tell people all the time, she was 5'8 when I recruited her," Hudson said. "You can't measure in inches what that kid's about."

Though volleyball is her chosen sport, Christian said she would've put that kind of dedication into any sport she played.

"I think that's just my personality type," she said.

Christian often goes to practice early and is working on different shots and improving her defense.

"I would do extra cardio," she said. "I made it a point to do anything I could to be in the best shape I could be in."

She also worked during the spring season to fill the hole the Lady Toppers had in ball control and passing, Hudson said.

Freshman setter Julia Noe played with Christian at Sacred Heart. She said Christian has evolved into a leader since graduating high school.

Christian brings other players' intensity up, Noe said.

Assistant coach Natalie Furry also has seen Christian step into a leadership role.

"She's only a sophomore, but every one on our roster respects her and looks up to her," she said.

Senior outside hitter Crystal Fowler said she has seen Christian mature a lot in the past year.

"Her position, it's a pressure spot," Fowler said. "She handles it really well. That's just Alli for you. She gives you everything she has."

Hudson said it was obvious to the Lady Toppers the work that Christian does to continue to improve.

"Alli Christian is everything I want a Lady Topper volleyball player to be on the court, in the classroom and as a teammate," Hudson said.

Christian said she'll probably still be involved with volleyball after her collegiate playing days are over. She is a pre-chiropractic major and might work with athletes, and she also leaves coaching as an option.

"I love the game," she said. "That's what drives me because I love what I do."

Reach Beth Wilberding
at sports@wkuraid.com.

Lady Topps sweep Arkansas swing, earn votes in poll

The Lady Toppers are ranked No. 34 in the CSTV/AVCA Coaches Poll and have the best record in history after adding two more sweeps to their win column over the weekend, beating Arkansas-Little Rock and Arkansas State.

"We're excited to get the national recognition," Hudson said. "It's very important that our players don't forget the things we had to do to get there."

Last season the Lady Toppers were ranked for three weeks, reaching No. 32.

It was the first time in two years that Western (18-1, 4-0 SBC East) won both Arkansas matches on the road.

The Lady Toppers' 14-match win streak is their second longest in program history.

Saturday, the Lady Toppers defeated Arkansas State, 30-25, 30-18, 30-27. Junior libero Ashley Deignan had 13 digs against the Lady Indians (6-10, 1-2 SBC East), while sophomore outside hitter Alli Christian and senior outside hitter Crystal Fowler had 10 each.

Senior outside hitter Jessie Wagner, sophomore middle hitter Jenna Gideon and freshman middle hitter Megan Argabright had 15 kills each.

Friday night, Western defeated Arkansas-Little Rock (20-25, 30-16, 30-27). Senior setter Caron Bloch had 40 assists while Fowler, who was named Sun Belt Conference player of the week, had 18 kills. The Trojans fell to (10-8, 1-2 SBC East).

The Lady Toppers next game is at 6:30 p.m. Wednesday at Cincinnati.

— Beth Wilberding

STREAK! Tops open conference play at home with No. 10 Missouri State

Continued from Page 14

This season, the Missouri Valley Conference will field just seven teams. Tulsa and last season's conference tournament champion Southern Methodist left the Missouri Valley to join Conference USA during an off-season realignment.

With the top two teams leaving the conference, Holmes said the conference will find it hard to field more than one of two teams in the 48-team NCAA Tournament.

"I'm not so concerned about that," he said. "I'm concerned about taking one game at a time and getting our next game."

The Missouri Valley features two

top-25 teams in No. 10 Missouri State and No. 19 Creighton. Creighton (7-3) is the preseason favorite to win the conference.

Senior defender Wade Roepke said that regardless of the other teams in the conference, it will be up to the Toppers to determine how they fare in the Missouri Valley.

"I'll take hard work; everyone's even. Numbers don't mean anything," Roepke said. "Anybody could be ranked and then lose."

Western hopes to improve upon

last season's 1-8-1 finish in conference play, which included a six-game conference losing streak.

The Toppers failed to qualify for the conference tournament.

Holmes said the past will have no bearing on the future for Western.

"We've had a great non-conference season run," Holmes said. "Right now we're all 0-0-0, so we haven't won anything yet."

Reach David Hartman
at sports@wkuraid.com.



Nathan Morgan/Herald
Freshman defender Danny Walcott wins a header in Sunday's 3-2 loss to Denver. It was Western's first loss in six matches.

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Notable

Western's football team at Indiana State on Saturday gave the Hilltoppers a 1-0 record in the Gateway Conference. The Toppers have yet to win an out-right Gateway title since joining the conference in 2001.

SPORTS

College Heights Herald • Western Kentucky University • Tuesday, October 4, 2005 • Page 14

Contact

Sports Editor Michael Casagrande
sports@wkuherald.com
Photo Editor Hunter Wilson
photo@wkuherald.com

Western 38, Indiana State 28



Senior cornerback Dennis Mitchell returns a punt in Western's 38-28 win over Indiana State Saturday. The Toppers won the Gateway Conference opener after trailing by a touchdown at halftime.

Nathan Morgan/Herald

Tops survive sorry Sycamores

Gateway Conference opener an ugly win for No. 3 Western

BY WES WATY
Herald reporter

TERRE HAUTE, Ind. — Indiana State was winless and wasn't supposed to be a threat to the No. 3 ranked Hilltoppers in Saturday's Gateway Conference opener.

The Toppers defeated Indiana State 38-28 but had to overcome a 21-14 halftime deficit and started the fourth quarter down 28-14.

Western (3-1, 1-0 Gateway Conference) gained 521 yards, while the defense was flattened and allowed the Sycamores (0-5, 0-1 Gateway Conference) to gain 490 yards of offense.

"I think we kind of underestimated them a little bit," junior quarterback Justin Haddix said. "I knew we were going to come back."

Haddix threw a 47-yard touchdown pass to

redshirt-freshman Jamison Link to give the Toppers the lead for good with nine minutes, 20 seconds left in the game.

Haddix finished 15-of-22 for 228 yards, throwing for three scores and rushing for one touchdown.

Because of various defense was missing some key players in the lineup.

Senior Brandon Smith, juniors Sam Seaton and Jon Hedges left vacant spots at the linebacker position.

Senior defensive end Charlie Phillips and junior safety Scott Greshel also were unable to play.

Sophomore safety Bo Smith injured his groin during the first half of Saturday's game and didn't return.

While the defense was missing some starters, those who were on the field may have thought it

was the first day of April. The Sycamores fooled Western's defense on more than one occasion.

Indiana State faked two punts that resulted in a first down and a field goal that resulted in a touchdown.

Overall, the Sycamores converted five of seven fourth down attempts. One of the most surprising conversions came toward the beginning of the fourth quarter, with Western in the lead, 24-21.

The Sycamores faced a fourth down and 15 from their 43-yard line. Junior punter Phillip Johnson threw a 33-yard pass to senior tight

end Jamie Peterson.

The fake punt led to a Sycamore touchdown run by junior tailback Cornell Johnson to put Indiana State up 28-24 with ten minutes, 30 seconds left in the game.

Toppers in training room

Quarterback Brandon Smith — groin
Linebacker Jon Hedges — groin
Linebacker Sam Seaton — shoulder
Safety Scott Greshel — injury

Men's soccer

Sunday loss ends streak at 5

Denver beats Tops for first loss since Sept 11

BY DAVID HARTEN
Herald reporter

It's over.

The Western men's soccer team had its five-game winning streak snapped Sunday afternoon with a 3-2 loss to Denver at the WKU soccer complex.

The loss is the Toppers' (6-3-1) first since falling to Cal Poly 3-1 on Sept. 11.

Denver (4-3-1) scored first with a goal by Greg Fiddick in the sixth minute. Western tied it up on senior midfielder Jacob Isenhour's third goal of the season in the 29th minute.

The Pioneers retook the lead off Luke Jackson's goal in the 45th minute, and Western quickly countered just 17 seconds later as freshman forward Shelton Slack scored the first goal of his college career and tied the game 2-2 at the half.

Denver's Luke Jackson scored the eventual game-winning goal just two minutes into the second half as the Pioneers held off 10 second half shots by Western to win.

Sophomore goalkeeper Kyle Schroeder collected three saves in the loss.

Coach David Holmes said the game was Western's for the winning, but the Toppers did not capitalize on their chances.

"I thought the first goal was absolutely crucial," he said. "We had some great scoring opportunities, and we didn't put them away."

The loss to Denver marked the end of the Toppers' non-conference schedule. Western will begin Missouri Valley Conference play at home on Saturday against Missouri State (7-0-2) at 7 p.m.

3
Denver
2
Western

Women's soccer

Lady Tops hit post, tie Middle Tennessee

Draw marks opening of Sun Belt season

BY MIKE DUNCAN
Herald reporter

The difference in a match can be small.

A single inch on either of two shots in the final two minutes for the Lady Toppers could have turned their third tie into a win.

Western played Middle Tennessee State to a 2-2 double-overtime tie Sunday at the WKU soccer complex. It was the Sun Belt Conference season opener for both teams.

Sophomore forward Kalya O'Shea, who scored the game's

first goal, had an opportunity to win the game with 1:50 left in the second overtime.

She broke away from the defenders in the middle of the field. Her shot hit the crossbar, and it bounced straight back.

"It happens, but you can't give up," O'Shea said. "There's one minute left, and you still gotta try and get that goal."

Senior Christi Banas' shot in the final minute also came within inches of the net.

From the left side of the goal and in close range, she shot for the far corner of the goal. It bounced off the right post.

"One centimeter to the left, and it's in," coach Jason Neidell said of Banas' shot.

Western (2-5-3) took 23 shots, 11 of which were on

goal. Middle Tennessee State (6-3-1) had 16 shots on goal in 25 tries.

The first 46 minutes saw all four of the match's goals.

O'Shea, who totaled four shots with three on goal, scored in the ninth minute.

She took a pass from junior midfielder Kim Wilkowski and senior midfielder

Katherine Hunt in the box. O'Shea stopped the ball, turned and sent it into the net.

In the 12th minute, Middle Tennessee State tied the game on a header by Kala Morgan.

Holly Grogan assisted the shot on a free kick from the left side.

"We played the first half nervous," Neidell said.

He spent much of the half substituting players in order to get "fresh legs" in the game. He said he thought the team was nervous, because he had made a big deal about the game beginning a new season.

The Lady Blue Raiders took a 2-1 lead in the 41st minute, when freshman midfielder Katie Daley scored her first

goal.

— Kalya O'Shea
sophomore forward



Josh Armstrong/Herald

Sophomore forward Kalya O'Shea attempts to get the ball away from Middle Tennessee State midfielder Nenja Bugess. Western tied MTSU, 2-2.

SEE STORY ON PAGE 12

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